



Introduction

Thanks for your purchase of WP Social Press, a versatile Wordpress theme to meet the needs for today's Social and Internet Marketers.

WP Social Press is a great theme that you can use for any blog or business website that's both easy to use and setup even if you're new at internet marketing.

The following pages will walk you thru the entire installation and setup process of WP Social Press and you'll be ready to go within minutes. In addition there is a tutorial video in the member's area that you can follow along with to get setup and going.

In addition we will also be walking you through the process of how to setup and use each feature that's included in WP Social Press. There is also supporting documentation that came with your purchase that will be a very helpful reference when setting up the email forms for both the landing page and default pop-up pages.

Thanks again and Enjoy your Purchase of the WP Social Press Theme.

Have a great day!

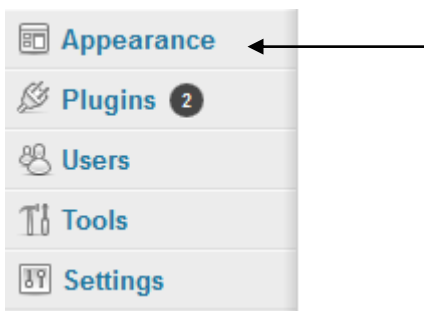
The WP Social Press Team

[Support](#)

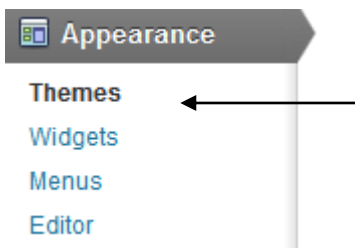
Section 1 - Installing WP Social Press

If you are already familiar with how to install a Wordpress plugin then you can skip this section and go directly to Section 3 below.

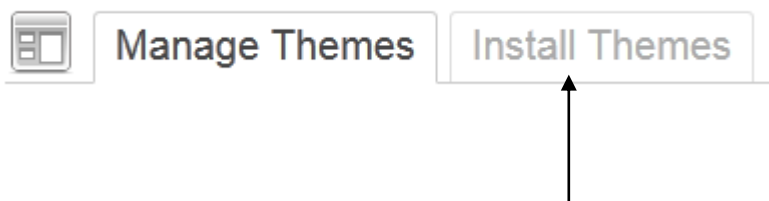
- 1- Download and save the WP Social Press to a location on your computer
- 2- Go to you Wordpress blog URL yourdomain.com/wp-admin
- 3- Login and click on the add the appearance link



- 4- Click on themes...



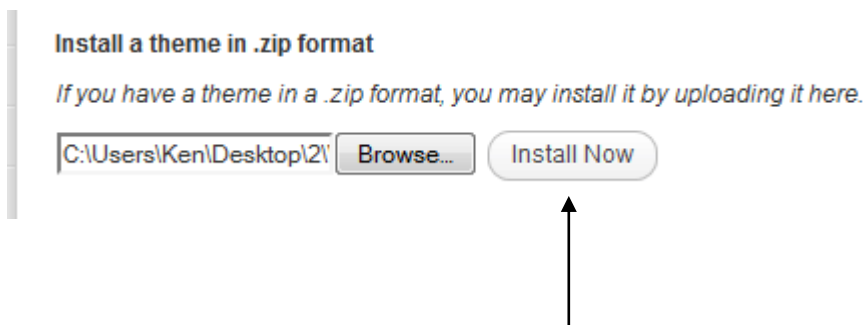
- 5- Click on install themes...



- 6- Locate the WP Social Press.zip file on your computer that you just downloaded and click open.



7- Click on Install Now...



Installing Theme from uploaded file: WP-Social-Press.zip

Unpacking the package...

Installing the theme...

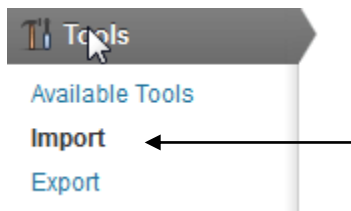
Theme installed successfully.

[Live Preview](#) | [Activate](#) | [Return to Themes page](#)

That's it, Click Activate and now you can go to theme options and setup the site to fit your own taste.

Note if you want to set the site up so it looks similar to the demo then follow these instructions. This will create all the pages and menus automatically and can save you a lot of setup time.

- 1- You were given 2 separate files for the download, 1 was the main theme file and the other was an xml file. To make the site look similar to the demo you saw then scroll over to the tools link in your Wordpress dashboard and click on the Import link.



2- You will see a screen that looks like this, from here click on the Wordpress link below.

Import

If you have posts or comments in another system, WordPress can import those into this site. To get started, choose a system to import from below:

| | |
|--------------------------------------|--|
| Blogger | Install the Blogger importer to import posts, comments, and users from a Blogger blog. |
| Blogroll | Install the blogroll importer to import links in OPML format. |
| Categories and Tags Converter | Install the category/tag converter to convert existing categories to tags or tags to categories, selectively. |
| LiveJournal | Install the LiveJournal importer to import posts from LiveJournal using their API. |
| Movable Type and TypePad | Install the Movable Type importer to import posts and comments from a Movable Type or TypePad blog. |
| RSS | Install the RSS importer to import posts from an RSS feed. |
| Tumblr | Install the Tumblr importer to import posts & media from Tumblr using their API. |
| WordPress | Install the WordPress importer to import posts, pages, comments, custom fields, categories, and tags from a WordPress export file. |

If the importer you need is not listed, [search the plugin directory](#) to see if an importer is available.

3- In order to make this work you must first install the importer plugin, don't worry this will install automatically for you, all you need to do is click on the install now button in the screen below as shown.

Install importer

DescriptionInstallationChangelogFAQOther Notes

Description

The WordPress Importer will import the following content from a WordPress export file:

- Posts, pages and other custom post types
- Comments
- Custom fields and post meta
- Categories, tags and terms from custom taxonomies
- Authors

For further information and instructions please see the [Codex page on Importing Content](#)

Install Now

FYI

Version: 0.6
Author: [wordpressdotorg](#)
Last Updated: 130 days ago
Requires WordPress Version: 3.0 or higher
Compatible up to: 3.4.1
Downloaded: 2,945,817 times
[WordPress.org Plugin Page »](#)
[Plugin Homepage »](#)

Average Rating
★★★★☆
(based on 202 ratings)

4- Next you will see this screen, just click on activate plugin and run importer.



Installing Plugin: WordPress Importer 0.6

Akismet is almost ready. You must [enter your Akismet API key](#) for it to work.

Downloading install package from <http://downloads.wordpress.org/plugin/wordpress-importer.0.6.zip>...

Unpacking the package...

Installing the plugin...

Successfully installed the plugin **WordPress Importer 0.6**.

[Activate Plugin & Run Importer](#) | [Return to Importers](#)

5- Next Click activate and run importer, this will automatically install the importer plugin.



Import WordPress

Akismet is almost ready. You must [enter your Akismet API key](#) for it to work.

Howdy! Upload your WordPress eXtended RSS (WXR) file and we'll import the posts, pages, comments, custom fields, categories, and tags into this site.

Choose a WXR (.xml) file to upload, then click Upload file and import.

Choose a file from your computer: (Maximum size: 64MB)

- 6- Next scroll to where you have the xml file stored on your computer making sure it is unzipped. Once you've located the file click on upload file and import.
- 7- Next select the user name in the drop down window of the user, if this is your site then you would be the admin, if it's a client then enter the username of your client.

Import WordPress

Assign Authors

To make it easier for you to edit and save the imported content, you may want to reassign the author of the imported item to an existing user of this site. For example, you may want to import all the entries as `admin`'s entries.

If a new user is created by WordPress, a new password will be randomly generated and the new user's role will be set as subscriber. Manually changing the new user's details will be necessary.

1. Import author: `admin (admin)`

or create new user with login name:

or assign posts to an existing user:

Import Attachments

☐ Download and import file attachments

Check this box to load in associated any images, note you can always add your own images in at anytime which I'm sure you will want to do anyway, this is merely a starting point for you.

- 8- Next your import is finished you will get the following message; from here just click on the have fun link at which time you will be taken to the dashboard.

Note: you may see some failed to import errors here which are common for some image and post files that fail to import correctly. If so just ignore it and click have fun, you can always add more images and posts in later.

Import WordPress

Page "Sample Page" already exists.

Post "Hello world!" already exists.

All done. [Have fun!](#)

Remember to update the passwords and roles of imported users.

- 9- Ok next you're going to want to setup the top and main menus functions so just click on the menus tab along the dashboard under the appearance tab as shown.

Appearance

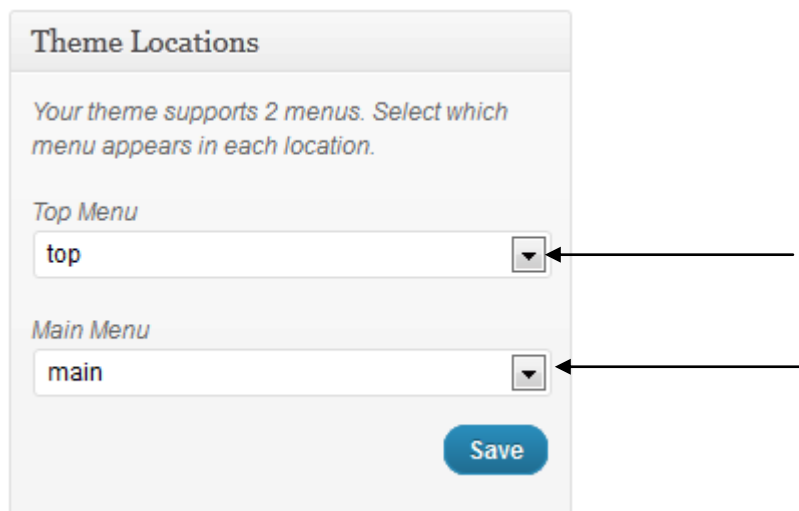
Themes

Widgets

Menus

Editor

10- After you click on menus you will see this screen, from here just click on the drop down arrow and select top and main as shown then click save. Then finally, click the save menu button also on the main menu screen.



Theme Locations

Your theme supports 2 menus. Select which menu appears in each location.

Top Menu

top

Main Menu

main

Save

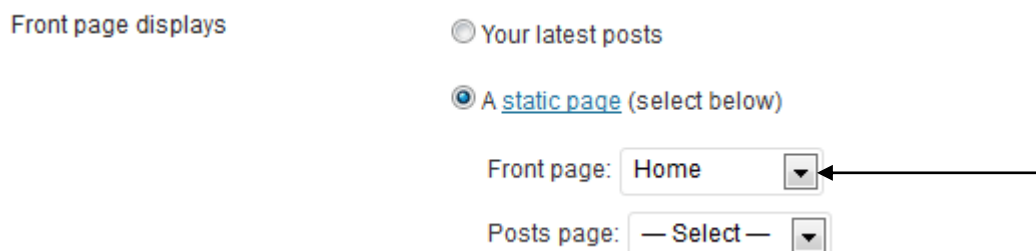
11- From here if you want the same home page as the demo showing the slider then you need to go to the settings link and select the Home page as your static page. Note, you can set any page you want here, this will be the first page any visitors will see when they come to your site.



Settings

- General
- Writing
- Reading
- Discussion
- Media
- Privacy
- Permalinks

12- Select your static page here...



Front page displays

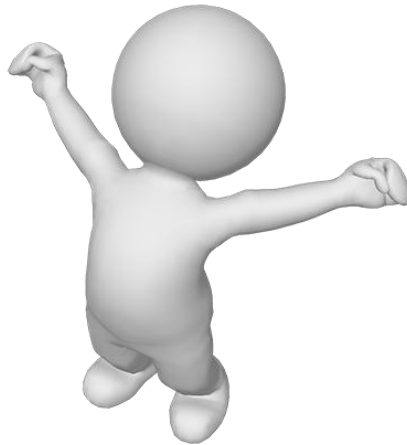
☐ Your latest posts

☒ A [static page](#) (select below)

Front page: Home

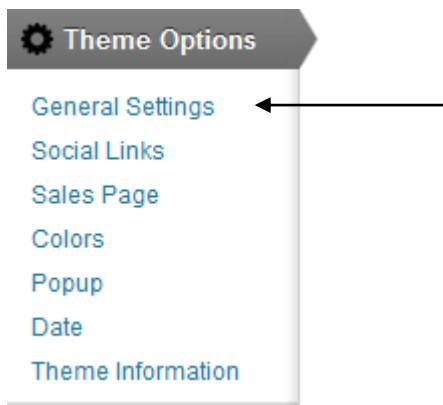
Posts page: — Select —

Ok that's it, you should be able to view the site now and it should look like the demo. We will now go thru the different features of WP Social Press to give you an idea of how to set them up and how they work.



Feature 1- General settings

- Ok the first feature is the general settings page located under the Theme Options tab as shown.



The general settings page where you can establish some basic settings, each are pretty much self explanatory. Here you can select either a text logo or a graphic logo as well as entering any special footer text you might want.

General Settings

In this section you can change some general settings.

Select Logo Type Text 1

Upload logo Browse

Logo WP Social Press Enter Logo text (can add html for emphasis if desired) h1, b etc... 2

Home Page Banner Text <h1>A versatile Wordpress Theme for Internet and Si Enter banner text (can add html for emphasis if desired) h1, b etc... 3

Footer Text Enter copyright text 4

Email address support@emacropro.com Enter your destination email address for the contact form 5

[Save Changes](#) [Reset to Defaults](#)

- 1- Select a text or image logo here
- 2- If text enter your site title or desired text, note you can use html tags in here such as `<h1>` and bold `` to add emphasis.
- 3- Add in your home page banner text message here next to the slider, note you can use html tags in here such as `<h1>` and bold `` to add emphasis.
- 4- Add in your desired footer text here.
- 5- This field is to add the destination email address for the contact form, the email address you want your visitors to send to.

Feature 2 – Social Links

- The second feature is the social links page, in-order to make the social icons show up in the footer you will need to enter in the URL's for each social media network then click save.

General Settings

Social Links

Sales Page

Colors

Popup

Date

Theme Information

Social Links

In this section you can insert your social links.

Pinterest
Social Link

Enter Url

Facebook
Social Link

Enter Url

Twitter
Social Link

Enter Url

Linked In
Social Link

Enter Url

Digg

Enter Url

Feature 3 – Sales page

- The third feature is the sales page where you can install your featured products if you like, again everything is pretty self explanatory here but I've included some examples below to help. Just follow the numbers listed below to associate it with the appropriate theme location.

General Settings

Social Links

Sales Page

Colors

Popup

Date

Theme Information

Sales Page

This section is for sales page.

Sales Page Banner Heading
Banner Heading

1

Enter text

Sales Page Banner text
Banner text

2

Enter text

Sales Page Image

3

Sales Page Save Offer

4

Enter text

Sales Page Deal Price
Info

5

Enter text

Sales Page Deal Mid Text
Info

6

Enter text

Sales Page Deal Date
Info

7

Enter text

Banner Heading and Text goes here...



This is the Sales page image recommended size is 384 x 417 px and sales page save offer...



Ok the next feature in the sales page settings is the product section where you can add specific products if you like. I've included corresponding numbers that reference each location below.

PRODUCT 1

Offer mid 1 *Enter here*

Offer left 2 *Enter here*

Offer right 3 *Enter here*

Upload image 4

Heading 5 *Enter here*

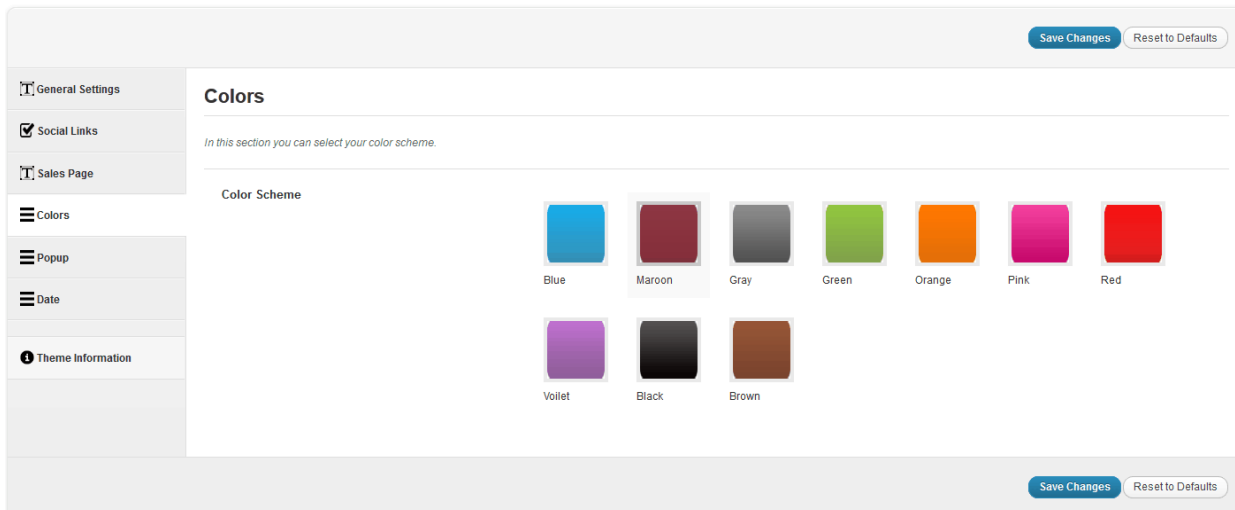
Description 6 *Enter here*

Buy now link 7 *Enter url*



Feature 4 - Colors

- The next feature is the theme colors, select from any of the 10 available colors with the click of a button, pretty straight forward...



Feature 5 - Pop-up

- The fifth feature is the pop-up. This is a pretty cool feature that allows you to add a popup box on any page to capture your visitors as a subscriber or to redirect them to another offer. The pop comes with an option to use the default preloaded lead capture form (shown below) or you can select a custom html form basically allowing you to add anything you want into the editor.

You can activate the pop-up to show up on any page by selecting it from the drop down menu and clicking on enable or disable. You can alter the size of the pop-up using the settings as shown in the setup area however if you are adding your own forms the dimensions will typically auto size to the dimension of that form. Lastly you can add a time delay for the pop-up to appear after a visitor lands on your page. Just enter the time in seconds.

You can add....

- Lead capture forms
- Videos
- Affiliate banners
- CPA offers
- Splash page

- Landing page
- Basically anything you can think of with html...

This is the popup setup area, everything is pretty self-explanatory here as the individual fields identify the information that's required. We will go into more detail regarding the default subscription form below.

Popup

In this section you can edit your popup settings.

Mode

Enable

Select page on which you want to enable popup

About
Add optional product title here...
blog
Category 1

Popup Width

850 px

Popup Height

650 px

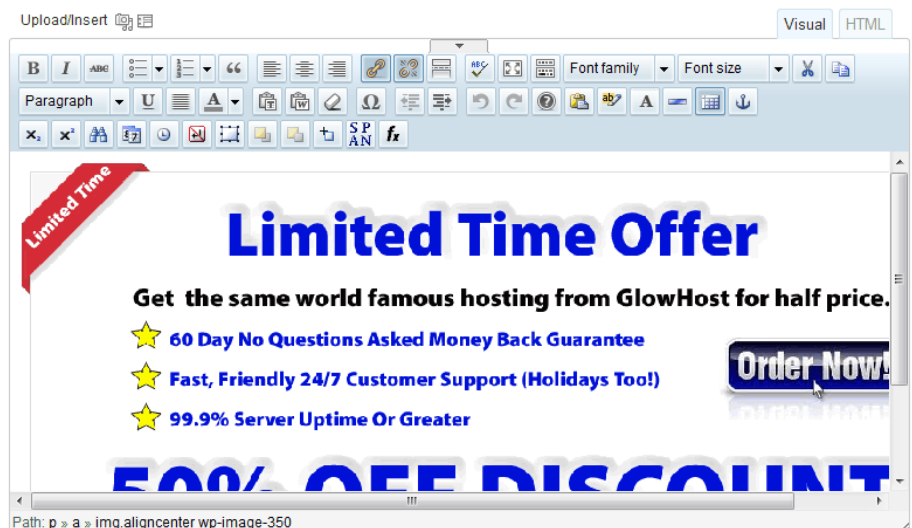
Popup Timer

3 seconds

Content Type

Default Subscription form

Custom HTML for popup goes here



Below is the setup area for the default subscription form. This is required for setting up and syncing it with your autoresponder provider. At this point this form supports Aweber, Getresponse and Mailchimp, if you have a different provider please contact our support desk and we may be able to get it set up for you.

To setup the email form it's assumed that you already know how to create a web form within your own account. Basically what we will be doing here is stripping out a few pcs of code from your html web form code and placing it in the appropriate fields below. This will allow us to keep the existing default form intact while syncing your autoresponder to it. In this first example we will be showing an Aweber setup which is very easy to do. In addition we will follow this section with both getresponse and mailchimp setups.

****ALSO PLEASE NOTE** that when using the default popup form you will only need an email field, the name will not be needed so make sure the web form you are setting up with was created with only the email field or it will not work. Refer to the setup examples below and your email quick reference setup guide for proper setup.

Basically all you need to do is go to your raw html code in your Aweber account and look for the section that looks like the code below. You will only need 3 sections of code to make this work of which I have shown in the highlighted text below. You then just copy and paste that code into the appropriate field in the setup area as shown in the example below, refer to the reference numbers below.

Aweber html code example

```
<form method="post" class="af-form-wrapper" action="http://www.aweber.com/scripts/addlead.pl" >
<div style="display: none;">
<input type="hidden" name="meta_web_form_id" value="1416609034" />
<input type="hidden" name="meta_split_id" value="" />
<input type="hidden" name="listname" value="blueprintsforsh" />
<input type="hidden" name="redirect" value="http://www.blueprintsforshed.com/confirm.html"
id="redirect_15236a29acf856e8835c281d7adddbde" />
<input type="hidden" name="meta_redirect_onlist"
value="http://blueprintsforshed.com/download.html" />
<input type="hidden" name="meta_adtracking" value="blueprints_for_shed" />
<input type="hidden" name="meta_message" value="1" />
<input type="hidden" name="meta_required" value="email" />
<input type="hidden" name="meta_tooltip" value="" />
</div>
<div id="af-form-1416609034" class="af-form"><div id="af-header-1416609034" class="af-header"><div
class="bodyText"><p style="text-align: center;"><span style="font-size: 11px;"><span style="font-family:
georgia,palatino;"><span style="color: #ffffff;"><strong>Enter your email address in the form below and
I'll send you instant access to your free report.</strong></span></span></span></p></div></div>
<div id="af-body-1416609034" class="af-body af-standards">
<div class="af-element">
<label class="previewLabel" for="awf_field-15116844">Email: </label>
```


Aweber example...Paste the code into the appropriate theme options fields as shown here!

| | | |
|--------------------|--|---|
| Form Action | http://www.aweber.com/scripts/addlead.pl | 1 |
| Form Method | Post (always select post for aweber) | |
| Field 1 Name | email | |
| Field 1 ID | awf_field-39591332 | 2 |
| Submit Button Text | Anything you want | |
| Hidden Fields | <pre><input type="hidden" name="meta_web_form_id" value="928558898" /><input type="hidden" name="meta_split_id" value="" /><input type="hidden" name="listname" value="wpsocialpr" /><input type="hidden" name="redirect" value="http://www.aweber.com/thankyou-coi.htm?m=video" id="redirect_d70567a3724a55563d38d8c1220e6b60" /><input type="hidden" name="meta_adtracking" value="WP_Social_Press" /><input type="hidden" name="meta_message" value="1" /><input type="hidden" name="meta_required" value="name,email" /><input type="hidden" name="meta_tooltip" value="" /></pre> | |

Form Action
Default subscription form

<http://www.aweber.com/scripts/addlead.pl>

1

Form Method

post

Select post here

Field 1 Name
email

email

Field 1 Id
email id

awf_field-15116844

2

Submit Button Title

Sign Me Up!

Hidden Fields / Other Fields

```

<input type="hidden" name="listname" value="blueprintsforsh" />
<input type="hidden" name="redirect" value="http://www.blueprintsforshed.com/confirm.html"
id="redirect_15236a29acf856e8835c281d7adddbde" />
<input type="hidden" name="meta_redirect_onlist" value="http://blueprintsforshed.com/download.html" />
<input type="hidden" name="meta_adtracking" value="blueprints_for_shed" />
<input type="hidden" name="meta_message" value="1" />
<input type="hidden" name="meta_required" value="email" />

```

3

Special Offer Link
http format

<http://google.com>

4

No Thanks Link
http format

<http://msn.com>

5

Sample of default lead capture form.



The image shows a sample of a default lead capture form. It has a dark border and a close button in the top right corner. The header text reads "Sign-up for our Free Newsletter and Weekly Email Updates Delivered Right to your Inbox...". Below this is an icon of an envelope with an '@' symbol. To the right of the icon, the text says "We'll keep you updated each week on the latest Internet Marketing News and Trends from around the Web. Just enter your best email address below to get started." Below this text is a text input field and a blue "SUBSCRIBE" button. Under the input field, a small line of text states "We will not share your email address with anybody for any reason!". At the bottom, there is a link "Not interested? Check out this special offer instead »" and a "No Thanks" link. Two arrows point from the bottom of the form to the text "Insert redirect links to your favorite product page or offer...". One arrow points to the "Check out this special offer instead »" link, labeled with a circled "4". The other arrow points to the "No Thanks" link, labeled with a circled "5".

Sign-up for our Free Newsletter and Weekly Email Updates
Delivered Right to your Inbox...

 We'll keep you updated each week on the latest
Internet Marketing News and Trends from around
the Web. Just enter your best email address below
to get started.

SUBSCRIBE

We will not share your email address with anybody for any reason!

Not interested? [Check out this special offer instead »](#) | [No Thanks](#)

4 Insert redirect links to your favorite product page or offer... 5

Getresponse full html code example

```
<form accept-charset="utf-8" action="https://app.getresponse.com/add_contact_webform.html"
method="post">
  <div class="box">
    <div id="WFIheader" class="wf-header el" style="height: 75px; display: block !important;">
      <div class="actTinyMceElBodyContent">
        <p>
          <span style="font-size: 24px;">Headline</span>
        </p>
      </div>
      <em class="clearfix clearer"></em>
    </div>
    <div id="WFIcenter" class="wf-body">
      <ul class="wf-sortable" id="wf-sort-id">
        <li class="wf-name" rel="undefined" style="display: block !important;">
          <div class="wf-contbox">
            <div class="wf-labelpos">
              <label class="wf-label">Name:</label>
            </div>
            <div class="wf-inputpos">
              <input type="text" class="wf-input" name="name"></input>
            </div>
            <em class="clearfix clearer"></em>
          </div>
        </li>
      </ul>
    </div>
  </div>
</form>
```

1

```

    </div>
  </li>
  <li class="wf-email" rel="undefined" style="display: block !important;">
    <div class="wf-contbox">
      <div class="wf-labelpos">
        <label class="wf-label">Email:</label>
      </div>
      <div class="wf-inputpos">
        <input type="text" class="wf-input wf-req wf-valid__email" name="email"></input>
      </div>
      <em class="clearfix clearer"></em>
    </div>
  </li>
  <li class="wf-submit" rel="undefined" style="display: block !important;">
    <div class="wf-contbox">
      <div class="wf-inputpos">
        <input type="submit" style="width: 126px ! important; display: inline !important;"
          value="Sign Up!" class="wf-button" name="submit"></input>
      </div>
      <em class="clearfix clearer"></em>
    </div>
  </li>
  <li class="wf-counter" rel="undefined" style="display: none !important;">
    <div class="wf-contbox">
      <div>
        <span style="padding: 4px 6px 8px 24px; background:
url(https://app.getresponse.com/images/core/webforms/countertemplates.png) no-repeat scroll left 0pt
transparent;"
          class="wf-counterbox">
          <span class="wf-counterboxbg" style="padding: 4px 12px 8px 5px; background:
url(https://app.getresponse.com/images/core/webforms/countertemplates.png) no-repeat scroll right -36px
transparent;">
            <span class="wf-counterbox0" style="padding: 5px 0pt;"></span>
            <span style="padding: 5px;"
name="https://app.getresponse.com/display_subscribers_count.js?campaign_name=123yachi&var=0"
              class="wf-counterbox1 wf-counterq">0</span>
            <span style="padding: 5px 0pt;" class="wf-counterbox2">subscribers</span>
          </span>
        </span>
      </div>
    </div>
  </li>
  <li class="wf-captcha" rel="undefined" style="display: none !important;">
    <div wf-captchaerror="Incorrect please try again" wf-captchasound="Enter the numbers you hear:"
      wf-captchaword="Enter the words above:" class="wf-contbox wf-captcha-1"
      id="wf-captcha-1"></div>
  </li>
  <li class="wf-privacy" rel="undefined" style="display: block !important;">
    <div class="wf-contbox">
      <div>
        <a style="height: 15px ! important; display: inline ! important;" target="_blank"
          class="wf-privacy wf-privacyico" href="http://www.getresponse.com/permission-
seal?lang=en">We respect your privacy<em class="clearfix clearer"></em></a>
      </div>
      <em class="clearfix clearer"></em>
    </div>
  </li>

```

```

<li class="wf-poweredby" rel="undefined" style="display: block !important;">
  <div class="wf-contbox">
    <div>
      <span class="wf-poweredby wf-poweredbyico">
        <a target="_blank" style="display: inline !important;" class="wf-poweredbylink wf-poweredby"
          href="http://www.getresponse.com/">Email Marketing</a>by GetResponse</span>
      </div>
    </div>
  </li>
</ul>
</div>
<div id="WFIfooter" class="wf-footer el" style="height: 20px; display: block !important;">
  <div class="actTinyMceElBodyContent"></div>
  <em class="clearfix clearer"></em>
</div>
</div>
<input type="hidden" name="webform_id" value="246559" />
</form>

```

3

Getresponse example...Paste the code into the appropriate theme options fields as shown here!

| | | |
|--------------------|---|---|
| Form Action | <code>https://app.getresponse.com/add_contact_webform.html</code> | 1 |
| Form Method | post | |
| Field 1 Name | email | |
| Field 1 ID | wf-input | 2 |
| Submit Button Text | Anything you want | |
| Hidden Fields | <code><input type="hidden" name="webform_id" value="246559" /></code> | 3 |

Mailchimp full html Code Example

```

<form action="http://ydesignservices.us5.list-manage.com/subscribe/post" method="POST">
  <input type="hidden" name="u" value="5d4ecba4d57036f8c60bcab8d">
  <input type="hidden" name="id" value="f9f1ae5f54">
  <div id="mergeTable" class="mergeTable">
    <div class="mergeRow dojoDndItem mergeRow-text" id="mergeRow-1">
      <label for="MERGE1">Your Name</label>
      <div class="field-group">
        <input type="text" name="MERGE1" id="MERGE1" size="25" value="">

```

1

3

```

</div>
</div>
<div class="mergeRow dojoDndItem mergeRow-email" id="mergeRow-0">
<label for="MERGE0"><strong>Email Address</strong> <span class="asterisk">*</span></label>
<div class="field-group">
  <input type="email" autocapitalize="off" autocorrect="off" name="MERGE0" id="MERGE0" size="25"
  value="">
</div>
</div>
</div>
</div>
<br>
<div class="submit_container">
<input type="submit" class="button" name="submit" value="Subscribe to list">
</div>
</form>

```

2

Mailchimp example...Paste the code into the appropriate theme options fields as shown here!

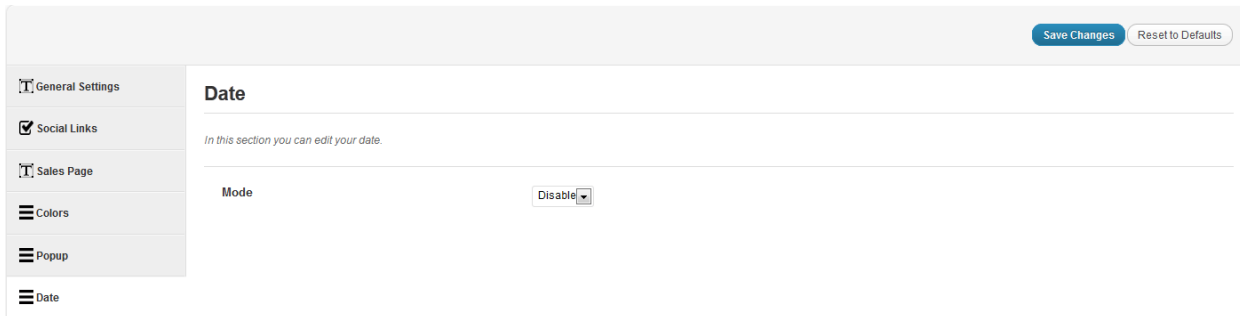
| | | |
|--------------------|---|---|
| Form Action | http://ydesignservices.us5.list-manage.com/subscribe/post | 1 |
| Form Method | post | |
| Field 1 Name | MERGE0 | 2 |
| Field 1 ID | MERGE0 | |
| Submit Button Text | Anything you want | |
| Hidden Fields | <input name="u" type="hidden" value="5d4ecba4d57036f8c60bcab8d"/> <input name="id" type="hidden" value="f9f1ae5f54"/> | 3 |

To use your own custom web form just select the custom html option from the drop down menu and insert your info into the Wordpress editor just like you would on any post or page. If you are using your own html web form just make sure you click on the html tab first and then paste the code into the editor.

If you have any problems with getting this setup just contact our support desk and we'll get it taken care of for you as soon as we can!

Feature 6 – Blog date setting

- The sixth feature allows you to use a text or image mode on your blog post as shown below.

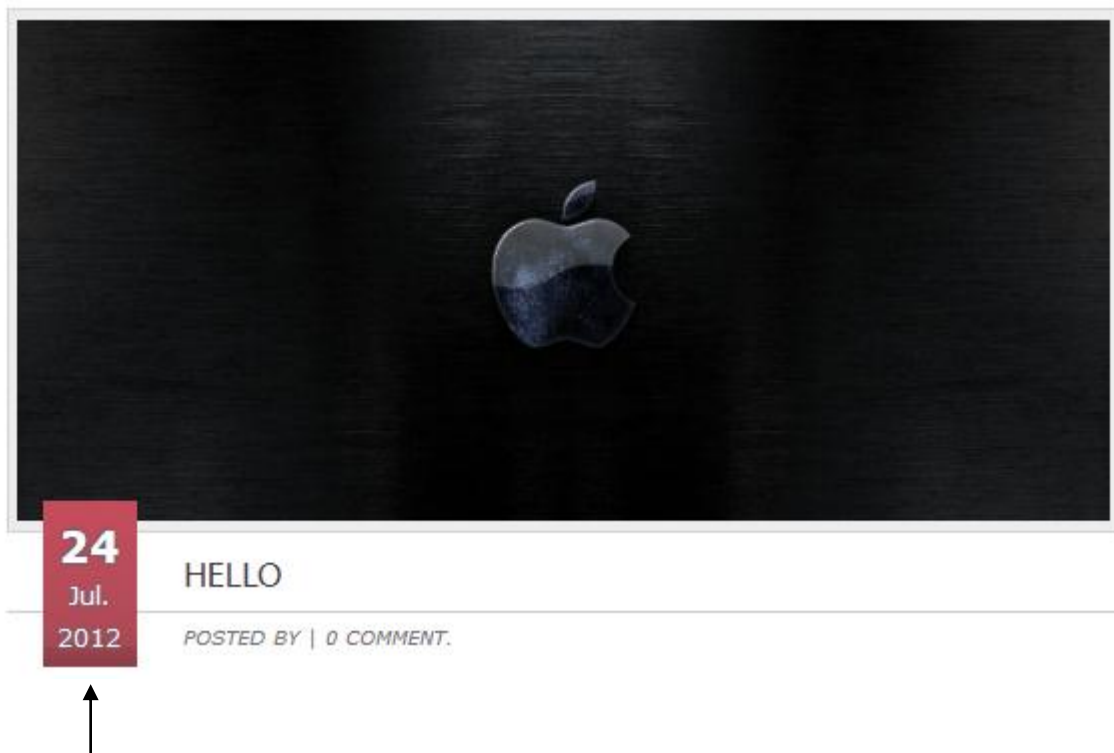


SAMPLE POST 4

POSTED ON JULY 27, 2012 POSTED BY ADMIN | 0 COMMENT.



This is a sample post showing a text date when image is disabled...

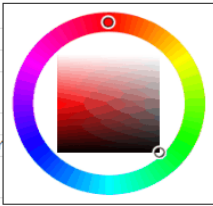


This is a sample post showing an image date when enabled...

Feature 7 - Landing Page

- The seventh feature is the flagship feature of the WP Social Press theme which is our landing page. For your convenience you can add in an unlimited number of separate landing pages right from the dashboard that can be used for many different pages such as a long or short sales letter featuring your favorite product or offers or just a squeeze page with an ebook, its up to you. The landing page comes complete with its own lead capture form that has been integrated into the theme and can accommodate Aweber, Getresponse and Mailchimp autoresponder providers. We will be adding more updates to include others in the near future.
- Setting up the landing page is very easy, just select the landing page link under the theme options panel and you will see that each section is clearly identified. When you first install the theme it will load the default theme settings including the landing page. You can modify each section of the page from within the setup area with your own content as we will be discussing in the sections below. To see a sample of the landing page and it's corresponding sections just follow this link. <http://wpsocialpress.com/landing-page/> to get an idea of where each section is located in relation to the page. Again each section is clearly labeled for the content it controls and is very flexible as it utilizes Wordpress page editors to add your content.
- We will go through each section of the landing page from here describing how to setup each feature.

➤ Banner

| | |
|--------------------------|---|
| Banner Color | <input type="text"/> Enter color code |
| Content Background Color | <input type="text"/> |
| Title | <div>  <input type="text"/> </div> |
| Color | <input type="text"/> Enter color code |
| Title right 1 | <input type="text" value="Sign-up for More Info Here!"/> |
| Color | <input type="text"/> Enter color code |
| Title right 2 | <input type="text" value="WP SocialPress.... A Versatile Wordpress Theme"/> |
| Color | <input type="text"/> Enter color code |
| Video Size (480x305) | <div> <input type="text"/> </div> |
| Main Heading Color | <input type="text" value="#634646"/> Enter color code |
| Paragraph Color | <input type="text"/> Enter color code |

- You can set the color of the main banner to match the original theme color if you like or you can pick any color you like with the the color picker, it's up to you. For your convenience we've included the color codes in the table below so you can match the theme colors. Just copy and paste the color code below into the appropriate Banner field. Note the # sign must be included when you copy.

| | |
|--------|---------|
| Blue | Default |
| Red | #ea1717 |
| Brown | #723e25 |
| Black | #211d1d |
| Orange | #f87707 |
| Violet | #8f5e99 |
| Maroon | #810615 |
| Green | #69932a |
| Gray | #8b8b8b |
| Pink | #f953a9 |

➤ Landing page email form

- The landing page has been integrated with an email form that can be setup using Aweber, Getresponse and Mailchimp autoresponder services, we will be adding more in future updates. It's assumed that you already know how to create your own email web forms from your current provider so we will not be going into that detail here.
- To setup the email form we've included a separate quick reference setup guide that will show you which sections of code to copy and paste. Also please refer to the examples above shown in the popup form setup to reference the code layout.

➤ Testimonial

- The testimonial section is pretty self explanatory, just enable the testimonial box and enter the applicable information into the testimonial fields. The theme is coded for 2 testimonials and images to be displayed on the landing page.

Testimonial

Mode

Disable

Image

1



Remove Upload

Title

1

Color

Enter color code

Writer

1

Color

Enter color code

Image

2

Browse

Title

2

Writer

2

Feature Title Color

Enter color code

Feature Paragraph Color

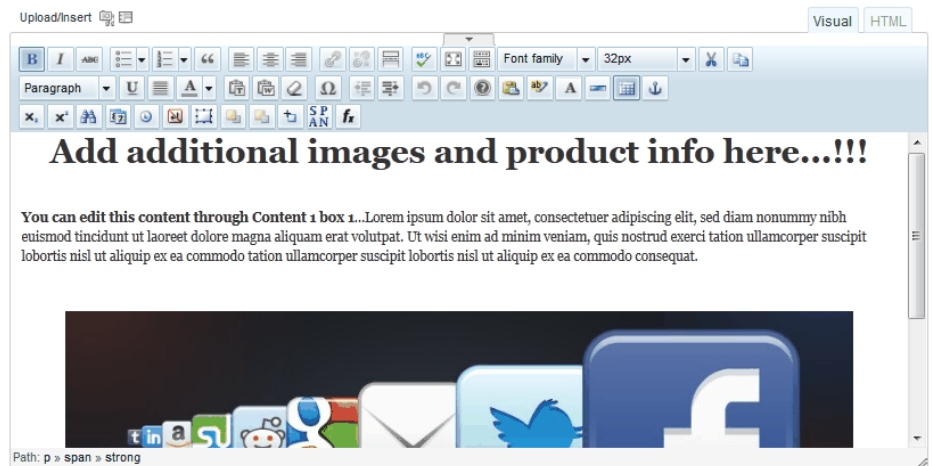
Enter color code

➤ Content Sections

-There are many sections within the landing page setup area to add virtually any content you like. These are the same editors you will find in your wordpress pages setup area and can be used the same as those giving you more flexibility.

Content 1

Content box
1

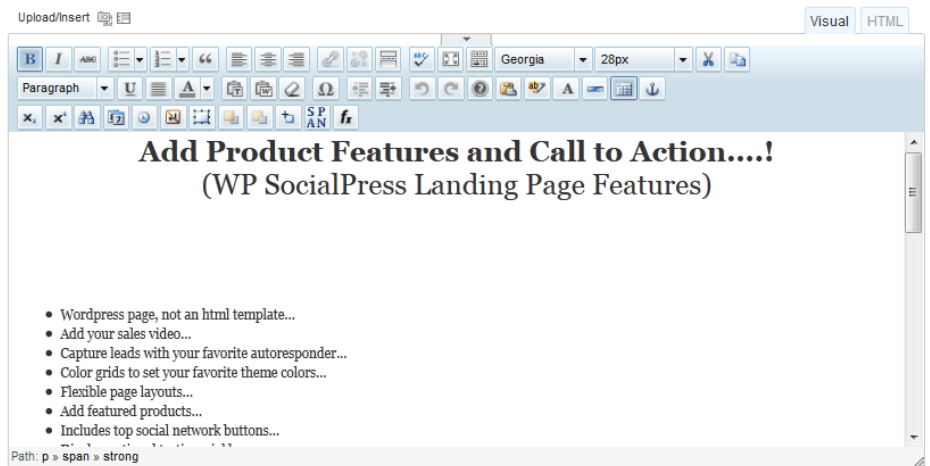


➤ Content 4

-The Content 4 section can be used as your call to action content. You can add your product features here or whatever you like, upload your own call to action buttons or use the default buttons provided with the theme. You can also add your payment link info here to link up your payment button.

Content 4

Content box
1



Add to cart link

Heading Color

#686767 Enter color code

➤ Miscellaneous content

-You can add any content you like in this section but is typically used for a guarantee statement.

Miscellaneous content

Upload image



[Remove Upload](#)

Title

30 Day Satisfaction Guarantee!

Title Color

Enter color code

Description

Enjoy Our Risk Free, 100%, No Hassle, Money Back G

Description Color

Enter color code

➤ Footer

Enter your company or website info in this area.

Footer

Description

Footer Text

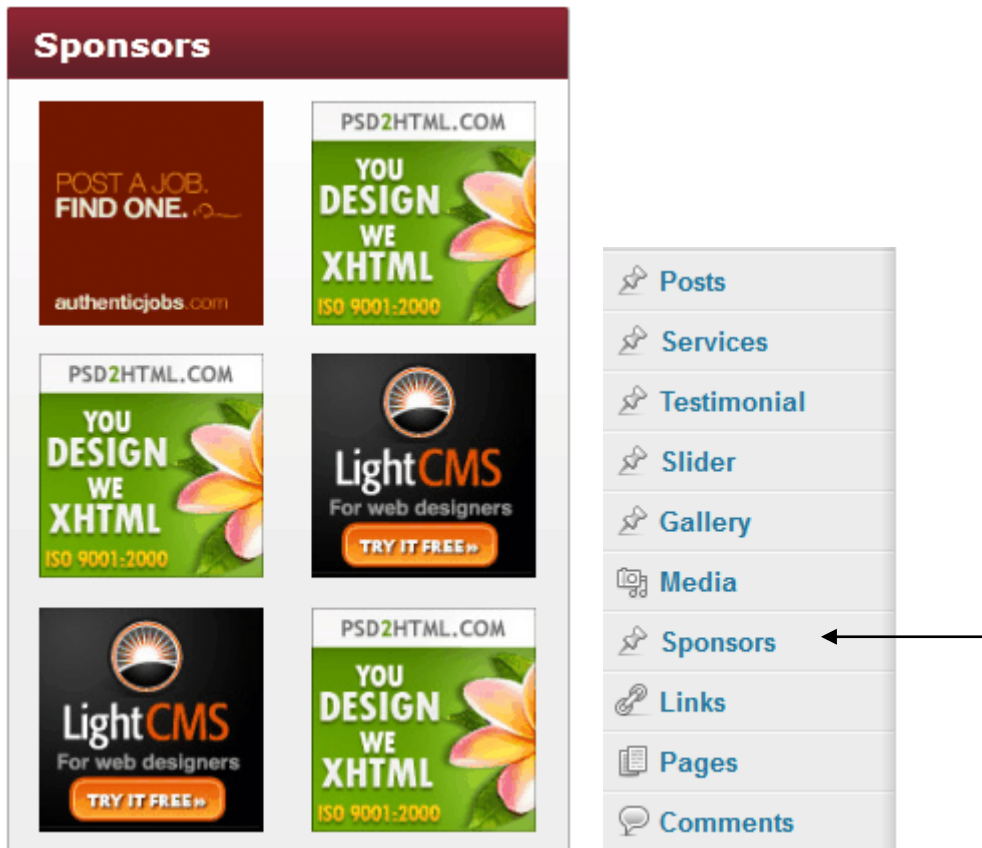
Copyright Info

Description Color

 Enter color code

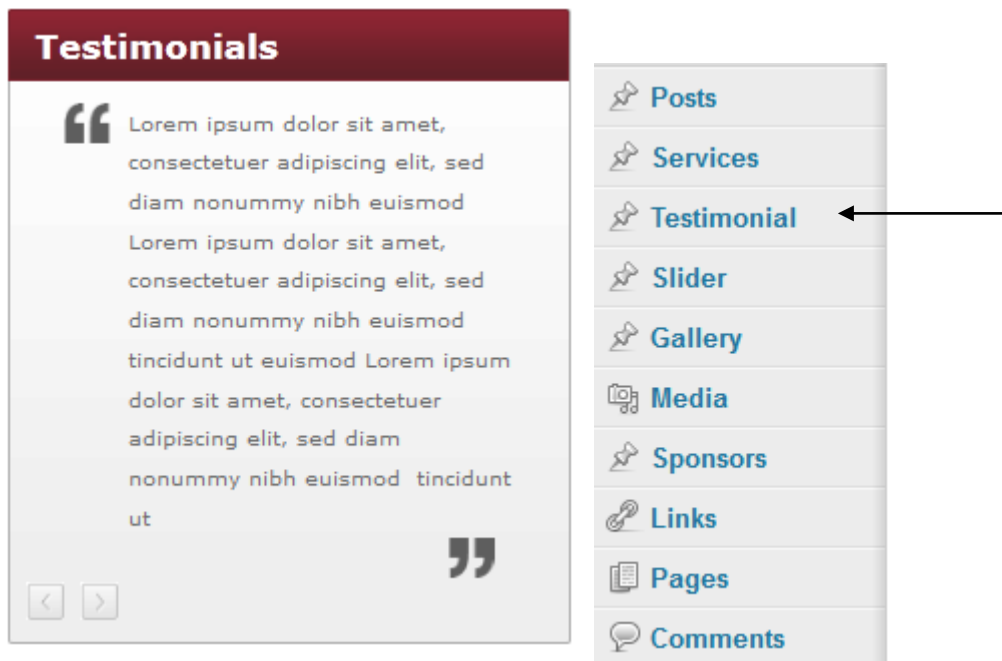
Some additional features and important notes...

- The theme has also been coded to include a sponsors and testimonial section located along the right side bar of the theme when activated. This can be edited by clicking on the sponsors or testimonial links in WP dashboard.
- Note as with any Wordpress theme, coded features can be over-ridden by selecting any of the available widgets located in the widget section of your wp dashboard area. This allows for greater flexibility if you want to add additional features to your site.



- As mentioned above the theme has also been coded with a separate testimonial feature that can be accessed clicking on the testimonial link as shown below.

Note as with any Wordpress theme, coded features can be over-ridden by selecting any of the available widgets located in the widget section of your WP dashboard area. This allows for greater flexibility if you want to add additional features and styles to your site.



- As with any Wordpress theme your features and pages can be edited from within your wordpress dashboard area by clicking on the appropriate links.

In addition to it's standard features, WP Social Press comes with some additional features such as a Slider, Gallery Widget (images widget) and a services section allowing you to add any special services right up front on your home page. Just add these features as you would any other Wordpress page.

Adding an Image to the Slider

To add a new image into the home page slider just click on the slider link and either add a new slider or edit an existing one. Click on set featured image and then add your preferred image from your computer or url.



Title *

Alternate Text
Alt text for the image, e.g. "The Mona Lisa"

Caption

Description

Link URL

Enter a link URL or click above for presets.

Alignment ☒ ☐ None ☐ ☐ Left ☐ ☐ Center ☐ ☐ Right

Size ☐ ☐ ☒ ☐ ☐
☐ **Thumbnail** (150 × 150)
☒ **Medium** (300 × 225)
☐ **Large** (1024 × 768)
☐ **Full Size** (1600 × 1200)

[Use as featured image](#) [Delete](#)

Now you should see your image appear in the set featured image area. From here you'll need to upload the same image into the post using the standard editor as shown in the below screenshot. Once you see the image appear just double check your image size using the html tab and make sure it's set around 498x315 so it fits into the image place holder properly

Upload your image using the editor

The screenshot shows the WordPress Visual Editor interface. On the left, there's a video player for 'WP SOCIAL PRESS' with a play button and a progress bar. The top toolbar includes various editing tools. On the right-hand sidebar, the 'Featured Image' section is visible, showing a thumbnail of the video player. Above this, the 'Status' and 'Visibility' sections are also visible. An arrow points from the text 'Upload your image using the editor' to the 'Upload/Insert' button in the top-left corner of the editor.

Leave this image set as featured image, these two need to match.

Adding a Video to the Slider

To add in a video just locate and copy the video embed url from the video you want to add in and click on the html tab and then paste it into the editor page you just created as shown in the example below. The url should be in this format maintaining an approximate size of 498x315.

```
<iframe width="498" height="315"
src="http://www.youtube.com/embed/Btr0O6PgluQ" frameborder="0"
allowfullscreen></iframe>
```

Note in order for the video to show up you will need to leave the featured image set in place as it acts as a place holder for the video. Once you insert the video code into the editor it overrides the image. See the screen shot example below.

Slider 1

Permalink: <http://wpsocialpress.com/slider/18/> [Edit](#) [View slider](#)

Upload/Insert [Visual](#) [HTML](#)

`<iframe width="498" height="315" src="http://www.youtube.com/embed/Btr0O6PgluQ" frameborder="0" allowfullscreen></iframe>`

video embed code is placed here inside html window.

Leave set image in place here, your video code will override the setting so just the video will show in the slider.

Word count: 0

Last edited by admin on October 19, 2012 at 9:42 am

Publish [Preview Changes](#)

Status: **Published** [Edit](#)

Visibility: **Public** [Edit](#)

Published on: Jul 26, 2012 @ 19:38 [Edit](#)

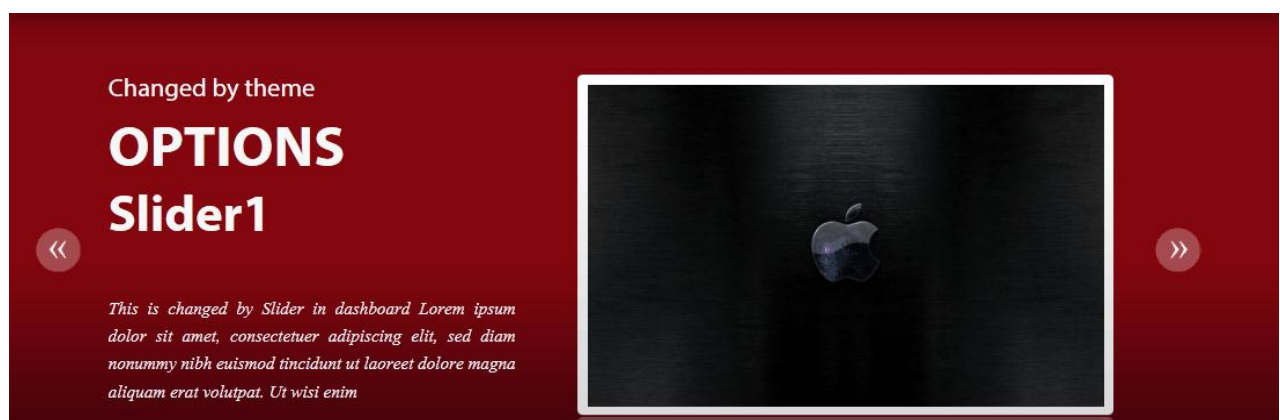
[Move to Trash](#) [Update](#)

Featured Image

[Remove featured image](#)

After you've inserted the video code into the editor just click on publish or update and you should be good to go from there.

Note: some browsers need to have the cache cleared out frequently so if for some reason your videos and or images don't show up right away just clear your cache and refresh the page and they should appear.



A responsive, business

WORDPRESS Slider 1



Editing the Services Section

This section is changed using the services link in the dashboard area as any wordpress would be edited...Note this section is intended to be a teaser text that will prompt your visitors to click and once they click they will be taken to the service page that you have previously setup in the services setup area.

01 SERVICE1

Hello welcome to WP Social Press
This is changed by Services in
dashboard this is changed by
Services in dashboard

02 SERVICE2

This is changed by Services in
dashboard this is changed by
Services in dashboard

03 SERVICE3

This is changed by Services in
dashboard this is changed by
Services in dashboard

If you have any problems or questions with your installation of WP Social Press please contact our [support desk](#) or email us at support@imbuilders.com and we will get back to you as soon as possible.

Sincerely,

The WP Social Press Team